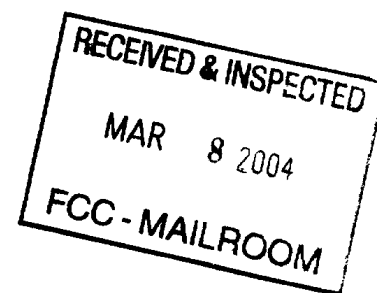


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Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554



In the Matter of)
)
Amendment of Section 73.202(b)) MB Docket No. _____
Table of Allotments)
FM Broadcast Stations) RM No. _____
(Opelika, Alabama))

To: John Karousos, Assistant Division Chief
Audio Division, Media Bureau

PETITION FOR RULE MAKING

Opelika Broadcasting Company ("Petitioner"), by its counsel, hereby requests an amendment to the FM Table of Allotments by adding Channel 232A at Opelika, Alabama, as its fourth local service.¹ If the Petition is granted, Petitioner will file an application to construct a new facility on Channel 232A at Opelika. In support hereof, Petitioner states as follows:

1. As demonstrated in the attached Allocation Study, Channel 232A can be allotted to Opelika at coordinates 32-42-31 NL and 85-26-16 WL consistent with Section 73.207 of the Commission's Rules. The attached contour map shows that a 70 dBu signal can be placed over the community of Opelika from the proposed reference point. The proposed allotment will provide third full-time local service to Opelika.²

2. To accommodate the allotment of Channel 232A at Opelika, Station WDJC-FM, Birmingham, Alabama, must be reclassified from 229C to Channel 229C0 and Station WSTR-

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¹ AM Stations WTLM and WANI and FM Station WMXA are licensed to Opelika.

² WTLM(AM) is a daytime-only facility.

FM, Smyrna, Georgia must be reclassified from Channel 231C to Channel 231C0.³ Both licensees will be served with a copy of this Petition.

3. Opelika satisfies the Commission's definition of community for allotment purposes. Opelika is a community listed in the 2000 U.S. Census as having a population of 23,498. Opelika has its own post office and zip code (36801). Many businesses and churches are located in Opelika.

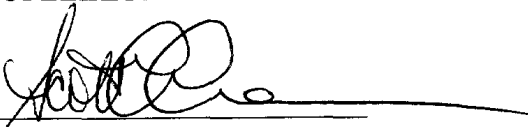
4. Should the Commission grant this Petition and allot Channel 232A to Opelika, Alabama, Petitioner will file an application for the new allotment, and construct the facility as authorized.

WHEREFORE, Petitioner respectfully requests that Channel 232A be allotted to Opelika, Alabama so that the residents of Opelika can receive an additional full-time local aural service.

Respectfully submitted,

OPELIKA BROADCASTING COMPANY

By:

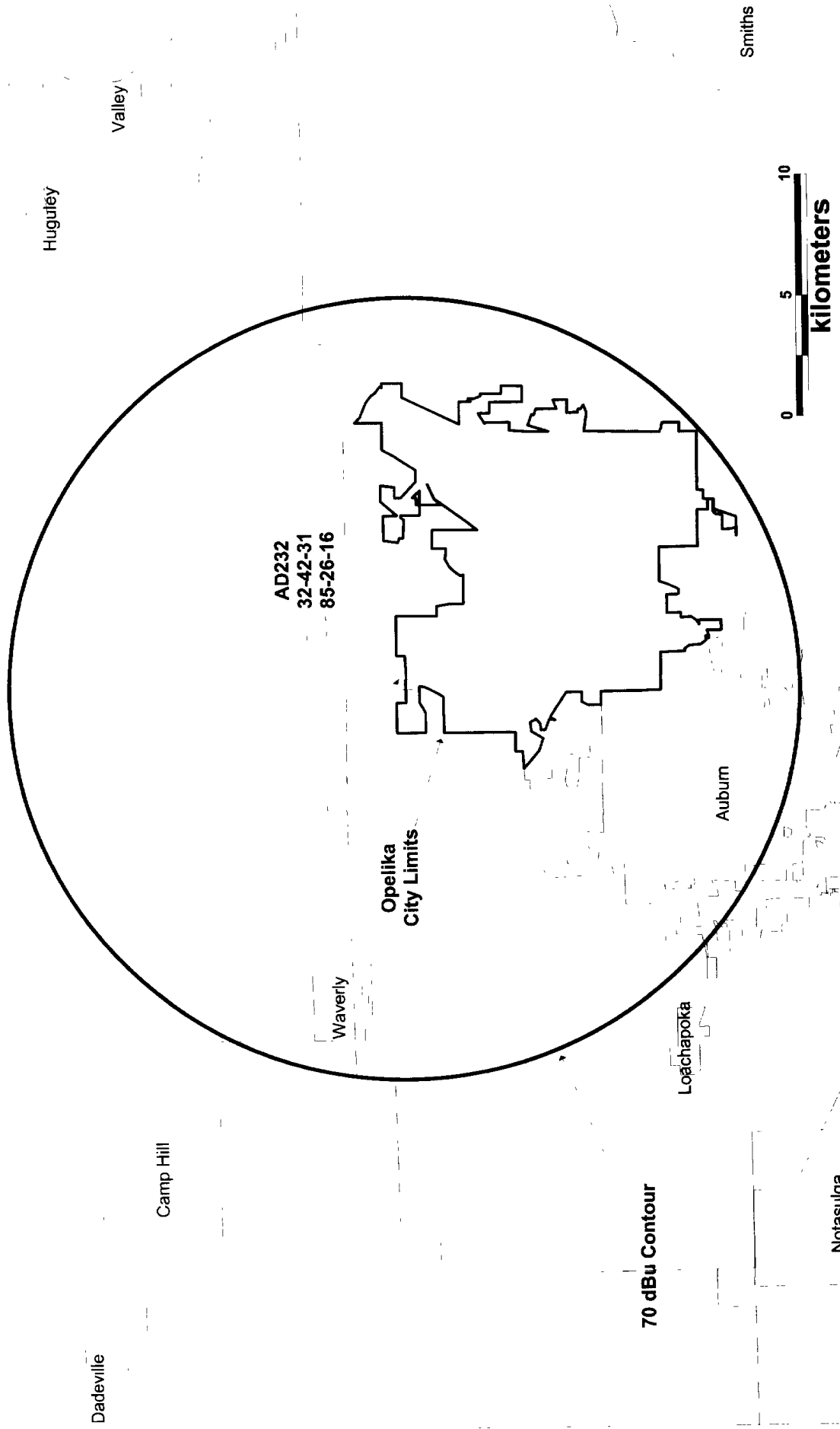

Scott C. Cinnamon
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Its Counsel

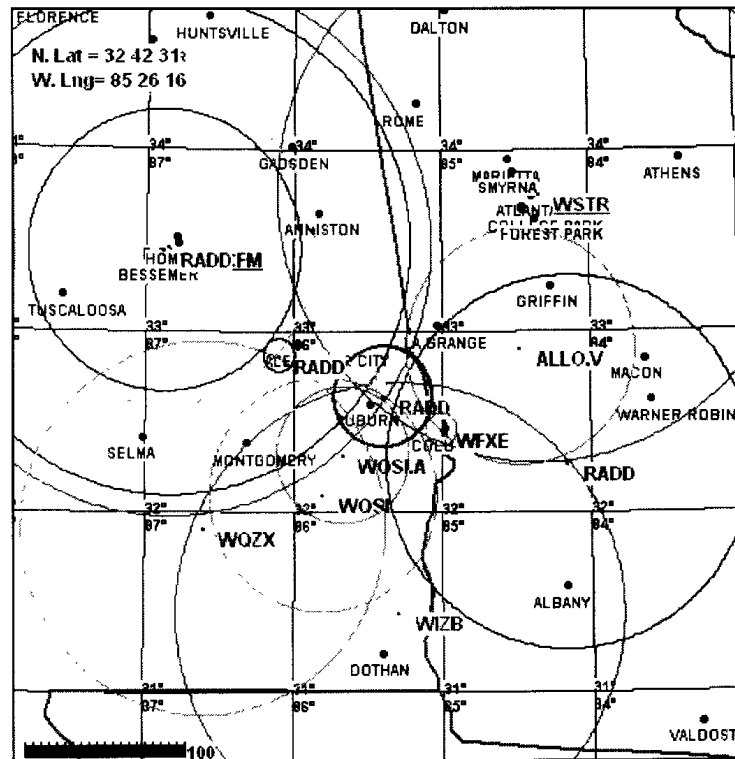
March 5, 2004

³ Petitioner asserts that there is no other channel available for allotment to Opelika at the coordinates specified herein. Also, there are no alternative channels available that would allow the "triggered" stations to maintain their Class C status.

Channel 232A, Opelika, AL
70 dBu Contour



SEARCHFMTM LOCATE STUDY CH 232 A 94.3 MHz



Dates:
Data: 02-14-04
Job : 02-23-04

Call	Channel	Location	Dist	Azi	FCC	Margin
RADD	ADD 230A	Opelika	AL 8.34	153.0	31.0	-22.66 *
WSTR	LIC 231C	Smyrna	GA 155.40	41.0	165.0	-9.60 **
WYSF	LIC-N 233C	Birmingham	AL 156.10	302.9	165.0	-8.90 ***
RDEL	DEL 233C	Birmingham	AL 156.10	302.9	165.0	-8.90 ***
WIZB	LIC-Z 232C3	Abbeville	AL 141.52	174.3	142.0	-0.48
RADD	ADD 231C0	Smyrna	GA 155.40	41.0	152.0	3.40 **
RADD	ADD 233C0	Birmingham	AL 156.10	302.9	152.0	4.10 ***
WQSI	LIC 231A	Union Springs	AL 76.18	206.9	72.0	4.18
WQSI.A	APP 230C3	Union Springs	AL 48.57	206.8	42.0	6.57
RADD	ADD 232A	Ellaville	GA 129.72	111.7	115.0	14.72
ALLO	VAC 233A	Woodbury	GA 93.07	75.7	72.0	21.07
WQZX	LIC 232A	Greenville	AL 141.10	231.4	115.0	26.10
WFSX	LIC 285A	Columbus	GA 48.83	124.3	10.0	38.83


* Previously dismissed
** C0 trigger required
*** Facility has been triggered to C0

CERTIFICATE OF SERVICE

I, Scott C. Cinnamon, do certify that I have on this 5th day of March, 2004, caused to be mailed by first class mail, postage prepaid, copies of the foregoing "Petition for Rule Making" to the following:

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Wiley, Rein & Fielding
1776 K Street, N.W.
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Counsel for Jefferson-Pilot Communications,
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Scott C. Cinnamon